



[FOR IMMEDIATE RELEASE]

April 3rd, 2024

Far South/Border North (FSBN) is a creative workforce program to support artists and cultural practitioners in San Diego and Imperial counties. Driven by a commitment to inspire change and contribute to the health and vitality of underserved communities, artists and cultural practitioners play a vital role in engaging communities in the lowest quartile of the California Healthy Places Index (CHPI) through four key program areas.

Casa Familiar, serving as the Social Impact Hub Contractor (Hub), acts as the vital bridge connecting artists, program goals, and communities within the Far South Regional Service Area. This partnership ensures meaningful engagements and collaborations that resonate deeply within the targeted communities.

One of the remarkable talents supported by FSBN is artist and architect Oscar Romo, whose campaign addresses critical issues of environmental justice for communities living near the Tijuana River in San Diego County and the New River in Imperial County.

Following the conclusion of their exhibition at The Front Gallery, Romo's pieces will be on display at the San Ysidro Public Library until early May 2024. Two public events are scheduled to further engage with the community:

- April 24th, 2024 at 4:00 pm
- May 7th, 2024 at 6:00 pm

These events provide platforms for dialogue and action, aligning with the overarching goals of Romo's campaign and the FSBN program.

For more information about the FSBN program and upcoming events, please visit [farsouthbordernorth.com](https://farsouthbordernorth.com) or contact [arts@san-diego.gov](mailto:arts@san-diego.gov).