



## SBA San Diego District Office Hosts Two Special Workshops

### Flip for Presenter Bio

**Wednesday, August 30, 2017**

Both workshops will be held at:

San Diego Public Library

Mary Hollis Clark Conference Center

330 Park Blvd., San Diego, CA 92101

[\(2-hours free parking under building\)](#)

Free to attend - Registration Required



### Making Money as a Speaker 10 AM - 11:30 AM, PDT



Join speaker and best-selling author Tony Wilkins as he shares his best tips for making money as a speaker including the tricks to connecting with meeting planners, learning which organizations book speakers on a regular basis and more.

Register at: <https://aug30-making-money.eventbrite.com>

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### Influential Networking and Selling: How to grow your business and increase revenue in 30 days

**1:30 PM - 3:00 PM**

Influential Networking and Selling: How to grow your business and increase revenue in 30 days. Like any business owner you're always looking for ways to get your name in front of your target audience whether it's thru advertising, cold calling, public speaking or networking and selling. Join bestselling author and radio personality Tony Wilkins as he shares his best tips for generating revenue and building brand awareness in 30 days or less thru this unique approach to networking and selling.

Register at: <https://aug30-influential-networking.eventbrite.com>

SBA's participation in this activity is not an endorsement of the views, opinions, products or services of any participants, person or entity. All SBA programs and services are extended to the public on a nondiscriminatory basis. Persons with disabilities may request reasonable special accommodations with a two week advance notice. Contact: Jill Andrews, (619) 727-4885 or [jill.andrews@sba.gov](mailto:jill.andrews@sba.gov).

## PRESENTER



**Tony Wilkins** is one of the premiere authorities on connecting people of influence to one another. His popular Internet radio show, Small Business Forum Radio [www.blogtalkradio.com/tonywilkins](http://www.blogtalkradio.com/tonywilkins) reaches over 200,000 business owners globally and is one of the top business shows on the network. His workshops not only educate business leaders on a better way to connect, but offers valuable and available resources for building powerful business connections. He is a master networker whose global connections span multiple industries including film, media, art, literary, political, small business, startups and culinary; with ties to organizations like the Small Business Administration, Public

Speakers Association, NAWBO, BNI, various business chambers, San Francisco City Hall and the Golden Gate Business Association. Tony is the author of several books including the best-selling *Telemarketing Success for small and mid-sized Firms*, *The Single Person's Cookbook* and *Surviving the economy*. His new book, *The Career Whisperer: Behind the Podium* is a step by step guide for anyone looking to launch a career as a public speaker or for sales professionals looking for a better way to reach more prospects faster and easier. Mr. Wilkins is also the publisher of *Small Business Forum Magazine*, *Foodie Quarterly*, and *Podium Magazine* and speaker's directory. In addition, he has launched a very successful booking service for authors and speakers and is the creator of the annual Small Business Empowerment Conference and the Women of Influence Summit.