

FASHION ILLUSTRATION CLUB

Syllabus Designed by Eliana Skvaric



CLUB DESCRIPTION

Members will learn and help each other how create their own dresses collection following their personal ideas and basic Fashion Illustration Knowledge to create a final project. In order to express these project students will learn technical skills such as sketching a fashion figure, sketching garments and how they fall on the body, learn how to use coloring Medias, such as: markers, color pencils, collage techniques and Digital coloring. Members will research and learn how to organize a collection from the research of trends to the creation of particular techniques used in fashion like mood boards used to express in a visual way the feel and the style of the collection. Exploration of various traditional and digital media will be analyzed in every session.

CONTENT

This Club is designed to learn general knowledge of the fashion Illustration and enjoy the fashion world through the Illustration. The Club meetings will be held every third Thursday of the month. Each session will be structured in short lectures and practical demonstration in order to help members the best approach to fashion Illustration:

- Fashion Illustration and Mood Board.
- Basic Anatomy for Fashion Illustration.
- Digital Painting for Fashion Illustration.
- Drawing clothes.
- Illustrating a Prom Dresses.
- Final Project: Making a Paper Mache Bodice and Design a Prom Dress.

Members will work on personal projects and they will help each other to fully understand illustration techniques. Group critiques and discussion will enrich member's knowledge by comparing Illustrations and opinions. There will be a final project "My own Prom Dress".

REQUIRED MATERIALS AND SUPPLIES

- Sketchbook
- Eraser, black pen, pencil, eraser, colors
- Glue and scissors

- IDEA Lab computers (Photoshop and Internet)
- Books about Fashion Illustration to be borrowed from the Library
- Past and present popular press publications such as Vogue, Elle, V, etc.
- Small remains of fabrics
- straight rod paper holder
- 2 old Barbie dolls

GUEST:

The Club will be glad to have a Fashion Illustration student or professor experienced with Drawing clothes and drapery from the Art Institute for the Session #4.

CLUB CALENDAR

Session 1 (December 21st): Introduction and Mood Board.

Activities:

- Introduction
- Presentation of the Class material and the Club Calendar
- What is Fashion Illustration? Analyze this internet article:
<https://design.tutsplus.com/articles/so-you-want-to-be-a-fashion-illustrator--cms-25797>
 and this article www.idrawfashion.com

What is fashion Illustration?

What does fashion Illustrators do?

What do fashion Illustrators need to know?

- Analyze the works of famous fashion Illustrators such Hayden Williams, Cristina Alonso and Alfredo Cabrera.
- Assignment: Work on the first Mood board in the sketchbook. Make a collage of different inspirational dresses and gowns. Take in count the next season trend.

Materials: Sketchbook, old fashion magazines, scissors, glue, Fashion Illustration Books for reference.

Session 2 (January 18th): Basic Anatomy for Fashion Illustration

Activities:

- Members will get photocopies of different fashion templates and drawing references guides.
- They will analyze the distribution and proportion of the head and the body.
- Members will be asked to make sketches of different body poses in their sketch books. Through this activity they will learn Basic Human Anatomy.
- Complete the sketches filling it with dresses.
- Assignment: Draw figures in different poses. Draw the balance line, the center front line, and horizontal guide lines (shoulder, bust, waist, hip etc.).
- Exchange web sites for a better understanding of anatomy, e.g. <http://www.drawingreferences.com/>

Materials: Photocopies of worksheets.

Session 3 (February 15th): Digital Fashion Painting

- Scan a drawing and paint it in Adobe Photoshop. Design a Digital Collage dress using figure and fabrics.
- Members are given 1 worksheet with the basic Photoshop commands that will be useful to paint the dress.
- Help each other how to use the Photoshop tools and do a final art fashion work.
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Materials: sketchbooks, scanner and computers of IDEA Lab.

Session 4 (March 15th): Drawing Clothes

Activities

- Worksheets are distributed to each member with the basic drawing of drapery.
- Analyze the fall of garments on the body: learn how to illustrate folds, pleats, gathers, and how to use color pencils to shade the figure. Learn how to use markers and rendering different materials.
- Draw different dresses with colors and pencil.
- Make sketches of different Prom Dresses.
- Choose a Prom Dress for the Final Project.
- Choose the pieces of fabric they will use for the Prom Dress.
- Watch a video for making the final Project
<https://www.youtube.com/watch?v=z17JuGFH1yw>

Materials: small pieces of fabric: silk, satin , chiffon, brocade, organza (to make a collage and the final project)

Session 5 (April 19th): Design a Prom Dress

Activities:

- Members will make a paper Mache bodice and they will dress it up with small pieces of fabric. Follow the instructions on the video.

Materials: Old Newspapers, Glue, scissors, straight rod paper holder, any old Barbie doll for reference (2)

Session 6 (May 17th): Finishing the Prom Dress

- Give the last decorations to the dress.
- Take photos of the Final Project, print it and paste in the sketchbook.
- Celebrate the end of the Fashion Illustration Club.

Materials: Sketchbook, Glue, printer. Chips and sodas to celebrate.

November 17, 2017